



LinBi

Linking Biodiversity
& Culture

Gerda Koch/AIT & Martin Gordon/RBB



Co-financed by the Connecting Europe
Facility of the European Union

The Project



*Martin Gordon/RBB:
coordinator*



*Gerda Koch/AIT:
tech coordinator*

The Content



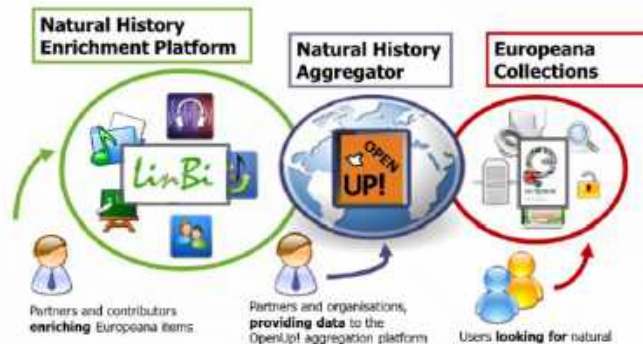
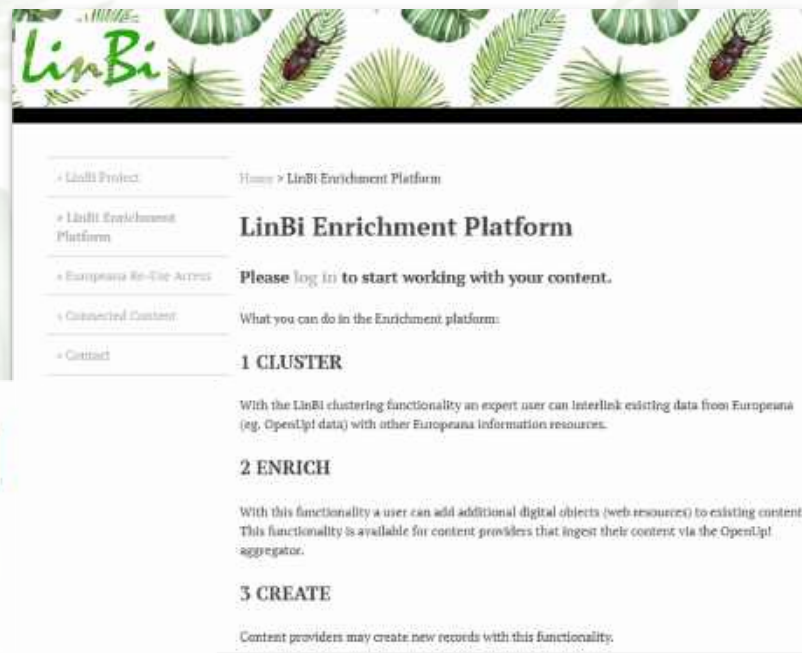
- **LinBi** focuses on biodiversity content
- **LinBi** brings together research and the general public and provides new ways of using biodiversity content
- **LinBi** items processed by OpenUp! natural history aggregator for Europeana

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<http://linbi.ait.co.at/linbi-enrichment-platform>



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Enhanced List of Web Resources

WebResource




Field	Language	Value
Description	EN	Picture of a toad in a meadow Living Specimen
Type	EN	Photograph
edm:Rights		http://creativecommons.org/licenses/by-sa/4.0/

WebResource

Without sound available. Please click here to play the video or audio.

Field	Language	Value
Description	EN	Toad surfacing in shallow water.
Type	EN	Video excerpt
Extent		00:00:01 start=6.85 end=9.85

WebResource



Field	Language	Value
Description	EN	Right eye




Name the segment by writing in the field.

Process Steps:

Media Sources Selection

Media Segment Creation

Media Segment Description

Save as a new Web Resource



3 CREATE

Europeana Search

My Baskets

Enrichment Tool

My Items

LinBi

Europeana Search My Baskets Enrichment Tool My Items Help

Title: Fleischfressende Pflanzen

Obligation fields:

Mandatory Recommended

CHO Web Resources Web Resources Aggregation

Contributor:	Rundfunk Berlin-Brandenburg
Coverage:	German
Creator:	Rundfunk Berlin-Brandenburg
Date:	2020-0801
Description:	German Diese fleischfressenden Pflanzen zeigen ihre metaphorischen Züge, wenn sie mit ihrem belörenden Geruch oder ihrer Farbe...

My Items

Europeana Search My Baskets Enrichment Tool My Items Help

Add an Item

Newly added items:

Edit	Title	
Edit Send to OpenUp	Fleischfressende Pflanzen	cho
Edit Send to OpenUp	Winnig aber nützlich	cho

Europeana Search My Baskets Enrichment Tool My Items Help


Title: Fleischfressende Pflanzen

Obligation fields:

Mandatory Recommended

CHO Web Resources Web Resources Aggregation

Select file to upload (Upload size: 2M) [Select a file...](#) Keine Datei ausgewählt



[Create](#)

or give an URL
<https://www.lin.bio/aktuelle-aktivitaeten/2020/08/01/linbi-aktuelle-aktivitaeten/2020/08/01/linbi-aktuelle-aktivitaeten-2020-08-01-fleischfressende-pflanzen.jpg>

Contributor:	Rundfunk Berlin-Brandenburg
Description:	German Inzwischen sind für Karotten über Appetite der biologischen Vielfalt in der städtischen Umwelt und im bedrohlichen Garten...

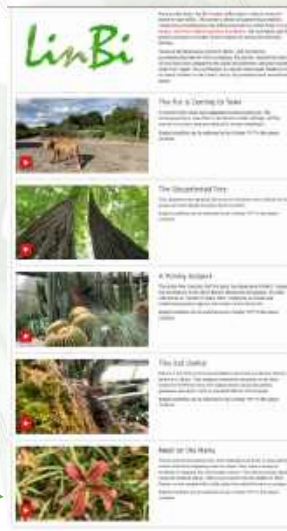


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Re-use & Access Platform



Re-use & Access Platform



The screenshot shows a vertical list of content on the LinBi website. At the top is the LinBi logo. Below it are several sections, each with a small image and a title:

- This Post is Opening for You!** (Image: A person in a field)
- The Uncollected Tree** (Image: A tree trunk)
- A Mighty Insect!** (Image: A large insect)
- Five Fall Colors** (Image: A landscape with autumn foliage)
- Head of the Dragon** (Image: A dragon's head)

Each section includes a small red play button icon in the bottom left corner of the image, indicating video content. The text in each section is partially visible but mostly illegible due to the small size.



Virtual Exhibitions in Europeana

Edible Plants from the Americas

📌 📍 📖



Though a cooking staple, tomato has very different roots. Christopher Columbus was the first to find a native fruit from Spain in the form of wild, unripe tomatoes. This exhibition explores how the tomato spread across the globe, not just around the shores of Europe, Asia and Africa, but also how it has impacted on global culture, literature and politics.

Chapters

Tomato: Food Wars on the planet	The potato - War of the potato	The tomato, the tomato and the tomato	Not just a tomato after all - the tomato
The spin of the tomato - food and power	Learning to love the potato	Tomato, like and garden	Tomato's fruit - taste
Tomato from Paris	The essential tomato - 1914 - 1918	Tomato and cinema - The tomato and the tomato	Tomato

François Crépín and the Study of Wild Roses

A ROSE IS A ROSE IS A ROSE

📌 📍 📖



Rose is a rose is a rose is a rose
Landscape and rose
Daisy garden
Landscape and rose
Landscape and rose
Roses open, just right again
Roses and roses, David Smith

Chapters

A rose is a rose is a rose	Landscape and rose	Early landscape	Sideline by rose
A world of roses at the end	Landscape of roses	Landscape	All roses are roses

Magical, Mystical and Medicinal

Psychoactive plants and fungi

📌 📍 📖



Herbs have long been used for medicinal purposes, and some have been used for their psychoactive properties. This exhibition explores the history of psychoactive plants and fungi, from their use in traditional medicine to their role in modern drug development. It also explores the cultural and social context of their use, from the ancient world to the present day.

Chapters

Herbs	Early psychoactive	Medicine and magic	Herbs and magic
Fungi	Psychoactive plants	Herbs and magic	Herbs and magic
Herbs	Herbs	Herbs	Herbs



Where we stand today....

LinBi

- 1.5 Mio. content delivered to Europeana
 - 3 Virtual Exhibitions
 - New vocabularies integrated
 - Connected/enriched content created
- Dedicated new media content produced
- Easy re-use access set up and tested





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Thanks for listening!

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