

# LinBi

The LinBi project focuses upon Europe's biodiversity content. This content reflects the enormous variety of life on earth, as depicted in books, illustrations, specimen scans, photographs, sound recordings and video. Biodiversity content is usually described using scientific terms - such terms are understood clearly by experts but can present a barrier for non-experts. This leads to low discoverability and reduced use of such content.

To lower this barrier, LinBi will enable users to find biodiversity objects without needing to understand or even be aware of the relevant scientific terminology. As a result, students, nature enthusiasts, journalists/media, politicians, industry, SMEs, education providers and the general public will be able to access biodiversity content more easily.

 [linbi.eu](http://linbi.eu)  
 [@AndLinbi](https://twitter.com/AndLinbi)  
 [info@linbi.eu](mailto:info@linbi.eu)



Co-financed by the European Union – Connecting Europe Facility



REAL JARDÍN  
BOTÁNICO

